BASIO DIGITAL

Bas Bart

Full-stack web developer

Amsterdam, Netherlands

CONTACT

bas@basio.digital

+31646601193

basbart.nl

SKILLS

Infrastructure

AWS · Hetzner · BunnyCDN · Cloudflare · Ansible · Terraform

Backend

PHP · Laravel · Symfony · NodeJS · Express · Redis · MySQL · SQLite

Frontend

JavaScript · TypeScript · VueJS · Nuxt · React · Vite · Webpack · HTML/CSS · SASS · Tailwind CSS

AI / LLMs

Claude · OpenAI GPT · Google Gemini · Cohere · OpenRouter

Profile

Full-stack software developer with broad technical knowledge and a background in the hospitality sector. Pragmatic, communicative, and focused on delivering solutions, without overcomplicating things.

Experience

Freelance software engineer — 2026

Populytics · Freelance

PHP/Laravel, VueJS, AWS, Ansible, Livewire

- Migrated a legacy Laravel CMS to new architecture using AWS, Livewire, and VueJS
- Added load balancing infrastructure in AWS to facilitate serving a legacy and new application on the same domain
- Setup multiple Ansible playbooks to configure new servers (queue/web servers)
- Did an ISO1270001 investigation and implemented new security guidelines/policy
- Added codebase wide documentation for better context/understanding of both developers and coding agents

Freelance software engineer — 2026

Always On · Freelance

PHP/Laravel, AlpineJS, TailwindCSS, Hetzner, BunnyCDN

- Created a custom responsive website for an online marketing agency using AlpineJS and TailwindCSS
- Setup a full provisioning and server configuration pipeline for a Laravel application using Terraform and Ansible
- Setup image and content caching using BunnyCDN

Freelance software engineer — 2025

Plug&Pay · Freelance

PHP/Laravel/NodeJS, TypeScript/VueJS

- Developed an animation module allowing users to add animations to page elements
- Built an undo/redo module for restoring or reverting changes within the page builder
- Created an import/export module enabling users to share pages across accounts
- Implemented a thank-you page module with order overview, linked to checkout flows
- Delivered multiple new modules supporting additional landing page element types

Full-stack developer — 2025

Own software product · Freelance

PHP/Laravel, TypeScript/VueJS, NodeJS, OpenAI, Gemini, Cohere, Qdrant

- Built an AI-driven recipe platform using multiple LLMs (OpenAI GPT-4, Gemini Flash, Cohere) for personalized recipe generation
- Implemented a vector database (Qdrant) with embeddings (RAG) for semantic recipe search and recommendations
- Architected async job processing for LLM API calls including image generation and content creation
- Built a video transcription system for automatic recipe extraction via LLMs

Freelance software engineer — Oct. 2024 – Jan. 2025

Quicknet Solutions · Freelance

PHP/Laravel

- Developed and implemented an accounting software integration to automate administrative tasks
- Built a module that automatically credits overdue invoices and emails credit invoices to customers
- Created an automated script that links bank transactions to the correct invoices based on transaction data

Freelance software engineer

2024 – 2025

Custom websites Freelance

PHP/Laravel/Statamic, JavaScript/AlpineJS/Tailwind CSS

- Developed custom websites using the Statamic CMS, styled with Tailwind CSS and made interactive with AlpineJS

Lead software engineer

Jan. 2024 – Oct. 2025

Plug&Pay Employment

PHP/Laravel, NodeJS, TypeScript/VueJS

- Developed and implemented a page-builder application now used to create more than 15,000 pages
- Led and mentored a development team of five engineers in writing structured code, building features, and improving UX
- Implemented AI integrations generating 10,000+ unique landing pages using OpenAI and Google LLM models
- Built an onboarding module enabling users to start a trial without requiring immediate payment details
- Architected and scaled the page builder application with AI integration from the ground up

Full-stack software engineer

2023

Salesgainers Employment

PHP/Laravel, JavaScript/VueJS/React

- Co-developed a CMS for affiliate marketing websites enabling automated setup and management
- Built an automated script that daily retrieves, cleans, and stores data from 500,000+ products from affiliate platforms
- Created a page editor module with integrated text and HTML editing capabilities
- Implemented a media library module for managing and applying responsive images
- Developed a redirect module for creating, managing, and monitoring URL redirects

Full-stack software engineer

Jan. 2019 – Dec. 2023

Phoenix Employment

PHP/Laravel/Symfony, TypeScript/VueJS/React

- Led a full redesign and migration of a front-end application with 15+ modules from Vue 2 to Vue 3 with TypeScript
- Rewrote API endpoints using single-action service classes, domain-driven design, and comprehensive test coverage
- Developed API integrations with email marketing platforms including MailChimp, ActiveCampaign, and Enormail
- Built an admin environment for managing websites, users, and account data
- Implemented a scalable roles and permissions system for user management and access control

Web development intern

Feb. 2018 – Jul. 2018

Smit. Internship

PHP/Laravel, JavaScript/VueJS

- Developed a single-page GDPR web application with Vue.js and a Laravel API
- Built a PHP script for automatically converting XML files to JSON format
- Created a user-friendly online JSON editor allowing non-technical users to edit and save JSON files
- Developed a Mailchimp API form integration to automate marketing and email campaigns

Web development intern

Feb. 2017 – Jul. 2017

Brick Zero Internship

HTML/CSS, SASS, JavaScript/AngularJS

- Developed and maintained responsive WordPress websites with HTML, CSS, and JavaScript
- Set up an Ionic cross-platform application with AngularJS and PHP/Laravel
- Designed website templates in Sketch and implemented UX improvements

Education

Application Development 2015 – 2018
Horizon College

Marketing & Communication 2014 – 2015
Horizon College